

Organization Management

Albert A. Bogdan

Wayne County Jobs and Economic Development

Housing Director, Brownfield Project Manager, Planning Director

As Housing Director, manages the county's \$2.9 million HOME program with a special emphasis on our Urban Partnership Communities. As Brownfield Project Manager, manages the EPA pilot assessment grant project. Accomplishments include: financing of first new subdivision in the cities of Ecorse and Melvindale, working with International Gospel Center to structure the \$12 million financing for the redevelopment of Salliotte Street including senior housing, town houses, shopping strip, and redevelopment of several existing buildings. Assisting Inkster in structuring a redevelopment project to finance the first new market rate subdivision in the city, initiated the Homeownership Crusade, through a nonprofit initiated a housing rehabilitation program in Highland Park; appointed as Project Manager by Damon Keith to implement a \$20+ million program to settle a 30-year-old discrimination suit by providing 200 units of affordable housing.

As Brownfield Project Manager, obtained one \$200,000 and three \$150,000 awards from EPA as an assessment pilot and a \$500,000 Brownfield Revolving Loan Fund Grant. Provided site assessment services to Wayne County communities and to community development corporations. Obtained over \$2.4 million in CMI demolition funds for Wayne County communities. Obtained a \$350,000 grant from state for site assessments. Obtained an additional \$400,000 grant under the new National Brownfield Act. Provided development consulting services to Detroit CDC's.

As planning director established Telegraph Tomorrow and the Woodward Heritage Organization - Wayne (WHOW), initiated Pinnacle project and initiated the county's brownfield activity.

Economic Development Director, McKenna Associates, Inc.

Acted as development consultant for Michigan communities in regard to preparation of market studies, using vision based strategic planning, and structuring development projects. Some of the projects included the development of shopping centers in Royal Oak Township and Hazel Park. Redeveloped the entire John R corridor in Hazel Park. Prepared the Vision and strategy for Eight Mile Boulevard, including establishing a new corridor organization. Prepared market studies leading to the establishment of a Housing Development Corporation in Bay County and Hazel Park, organized and raised private funding. Prepared and obtained the Renaissance Zone Application for Saginaw. Prepared a market rate housing market study for Flint including the use of focus groups to define the product. Structured the financing for the Vining Road - I-94 intersection in Romulus - the first privately financed interstate interchange.

Vice Pres., Energy Conversion Devices, Marketing Dir. Mosaic Systems

Worked with firms worldwide to establish joint ventures and to raise funds for the firm's R&D activities. Prepared business plans for Ovonic Imaging Systems and after interviews with every major computer manufacturer in the US, prepared the specifications for new flat panel LCD display. Helped raise \$14 million. As Marketing Director for Mosaic Systems, helped raise funding from the venture capital community, established the product specifications for a programmable silicon circuit board and made the initial sales to Star Wars firms.

Director, Michigan Office of Economic Development, Detroit Regional Director

As director, established innovative programs focused on small business including venture capital funding by the pension fund, establishing an SBA 504 organization, implemented a target marketing program, and was part of the Say Yes to Michigan creative team. On special assignment by the governor, prepared the market analysis and development plan, created and initiated acquisition process to acquire the property for the Oakland Technology Park. As OEO's Regional Director for Southeast Michigan initiated the preparation of a development plan and proposal to Ford and General Motors to build a new plant in Detroit. In partnership with the mayor and governor, we convinced GM to build Poletown. Assisted the city in implementing the program. In addition, in order to attract Volkswagen into Southeast Michigan, traded two brand-new office buildings for a two million square foot missile plant. Built the office buildings with the first one opening within 11 months of start at no cost to the state. Aggressively pursued

firms to locate in southeast Michigan. Established partnerships with major economic development organizations and significant corporations.

Executive Director, Progress Committee for Newport News (VA)

Lead a nonprofit organization of business and community leaders to foster community development. Organized the community leadership to obtain a federal commitment for an expansion of the interstate into Chesapeake.

President, Bridgeport (Conn.) Economic Development Corporation

Lead a nonprofit organization of businesspeople to foster community and economic development in the city of Bridgeport. Established a targeted marketing and recruiting program to attract firms to the city. Established, obtained funding, and managed an aggressive minority procurement program. Obtained the largest EDA Title IX grant (\$2.9 million) for the establishment of an in city industrial park. Obtained a gift of the buildings from Remington Arms, Inc.

Executive Director, Urban Coalition of Pittsfield, Mass.

Lead a nonprofit organization of a diverse leadership of the community including business leaders, religious leaders, leaders of the African-American community, leaders of social service organizations, and poor people. Established and raised \$450,000 to establish a housing development corporation, As Chair of the Berkshire Manpower Planning Commission organized and managed the employment training activity including the public employment program, Obtained a large grant from the New England Commission to establish an economic growth center which included establishing a minority business loan fund, adding the infrastructure into the local industrial park, and a targeted marketing campaign to attract new business. Formed a seven-community regional transit authority for bus transportation. Became candidate for mayor in 1973 and local organizer of the Dukakis campaign for governor. A member of approximately 26 community organization boards including local VP of NAACP, hospital board, Housing Fund, etc.